



Following the study of the marketing and communication activities carried out by operators (Blue Origin, XCOR ...), propose a communication plan.

Address one of the following topics:

1. Promotion of the project during all phases:
 - to attract investors (upstream and start phases of the project),
 - to valorise the production on the market,
 - strategy towards competitors,

-

Relationships with media,

-

Estimation of the budget necessary for promoting the project

-

Marketing of suborbital flights, including additional offers and secondary products.



General characteristics for the reference vehicle:

Upload [PDF](#)

 [Next WP](#)

 [Application form](#)